SUNSOFT®
THE TITLEHOLDER!

SUNSOFT®
THE TITLEHOLDER!

SUPER SPY HUNTER
BATMAN
FESTER'S QUEST
BLASTER MASTER
PLATOON

SUNSOFT® for the Nintendo Entertainment System®

SUPER SPY HUNTER™

FILL UP FOR THE 3RD TIME AROUND.

First it was the arcade, topping the charts for 150 straight weeks.

Then it was on to the Nintendo Entertainment System, driving clean off the charts.

Now it's back for a return trip to your NES. And this time, SUPER SPY HUNTER'S taking no prisoners!

The race is on for the video game players across the U.S. Who will be first to master the thrills, the spills, the break-neck speed and hairpin curves of SUPER SPY HUNTER? Even the most seasoned drivers will discover it's no pleasure cruise this time around!

NEW TURF!
NEW ENEMIES!
NEW GRAPHICS POWER!

AUTHENTIC ARCADE EDITION

Official Nintendo Seal of Quality™

Licensed by Nintendo for play on the Nintendo Entertainment System.™

THE BIGGEST HIT OF THE 80's IS BACK WITH A BRAND NEW DECADE TO DOMINATE!

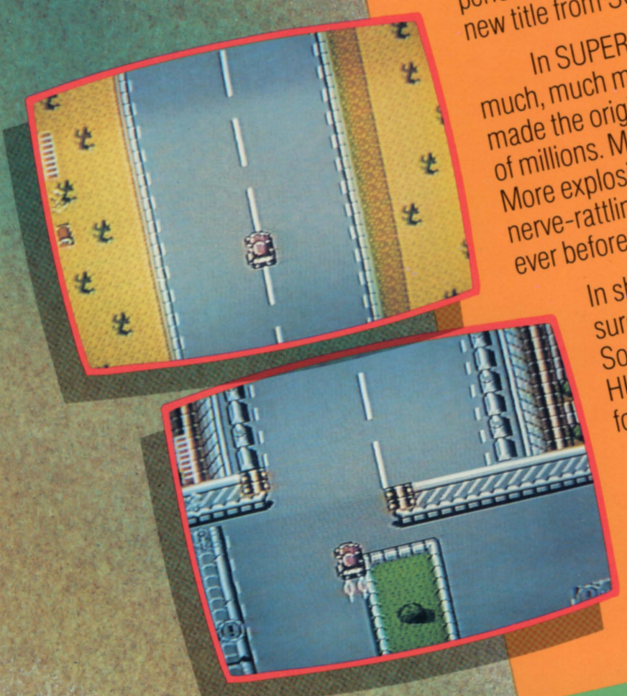
To video game players around the world, it's the "ultimate driving machine."

To video game retailers, it's a guaranteed "money machine."

If there was one constant about the video game industry in the 1980's, it was the incredible sales power of SPY HUNTER. Now you're in for a repeat performance, thanks to this supercharged new title from SUNSOFT.

In SUPER SPY HUNTER you'll find much, much more of everything that made the original NES game the favorite of millions. More spine-tingling action. More explosive special effects. More nerve-rattling arcade realism than ever before!

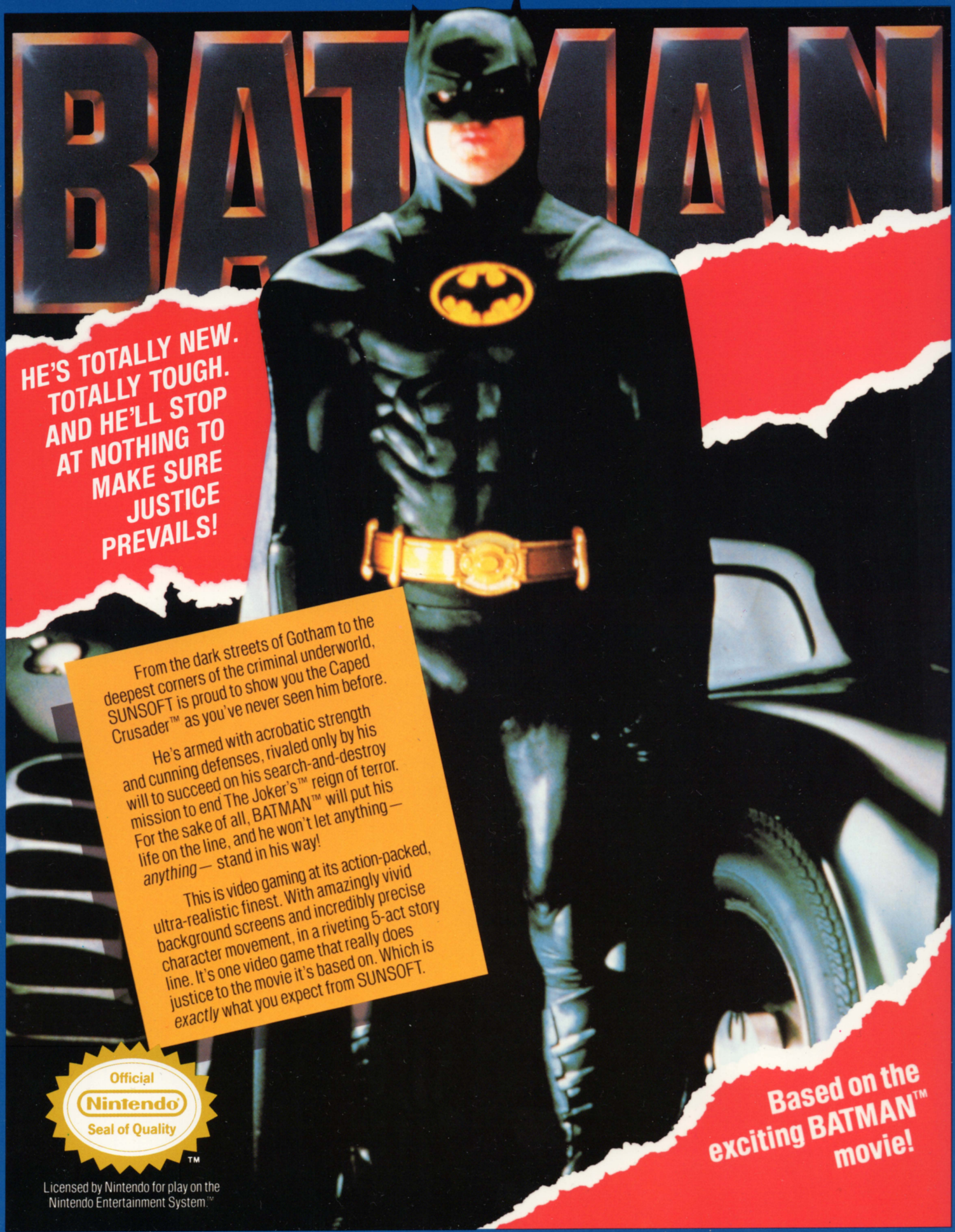
In short, this is one game that's sure to drive sales through the roof. So get your order for SUPER SPY HUNTER in soon. And get ready for the drive of your life!



SUPER SPY HUNTER T.M.

SUNSOFT® THE TITLEHOLDER!

SUNSOFT® for the Nintendo Entertainment System®



HE'S TOTALLY NEW. TOTALLY TOUGH. AND HE'LL STOP AT NOTHING TO MAKE SURE JUSTICE PREVAILS!

From the dark streets of Gotham to the deepest corners of the criminal underworld, SUNSOFT is proud to show you the Caped Crusader™ as you've never seen him before.

He's armed with acrobatic strength and cunning defenses, rivaled only by his will to succeed on his search-and-destroy mission to end The Joker's™ reign of terror. For the sake of all, BATMAN™ will put his life on the line, and he won't let anything — *anything* — stand in his way!

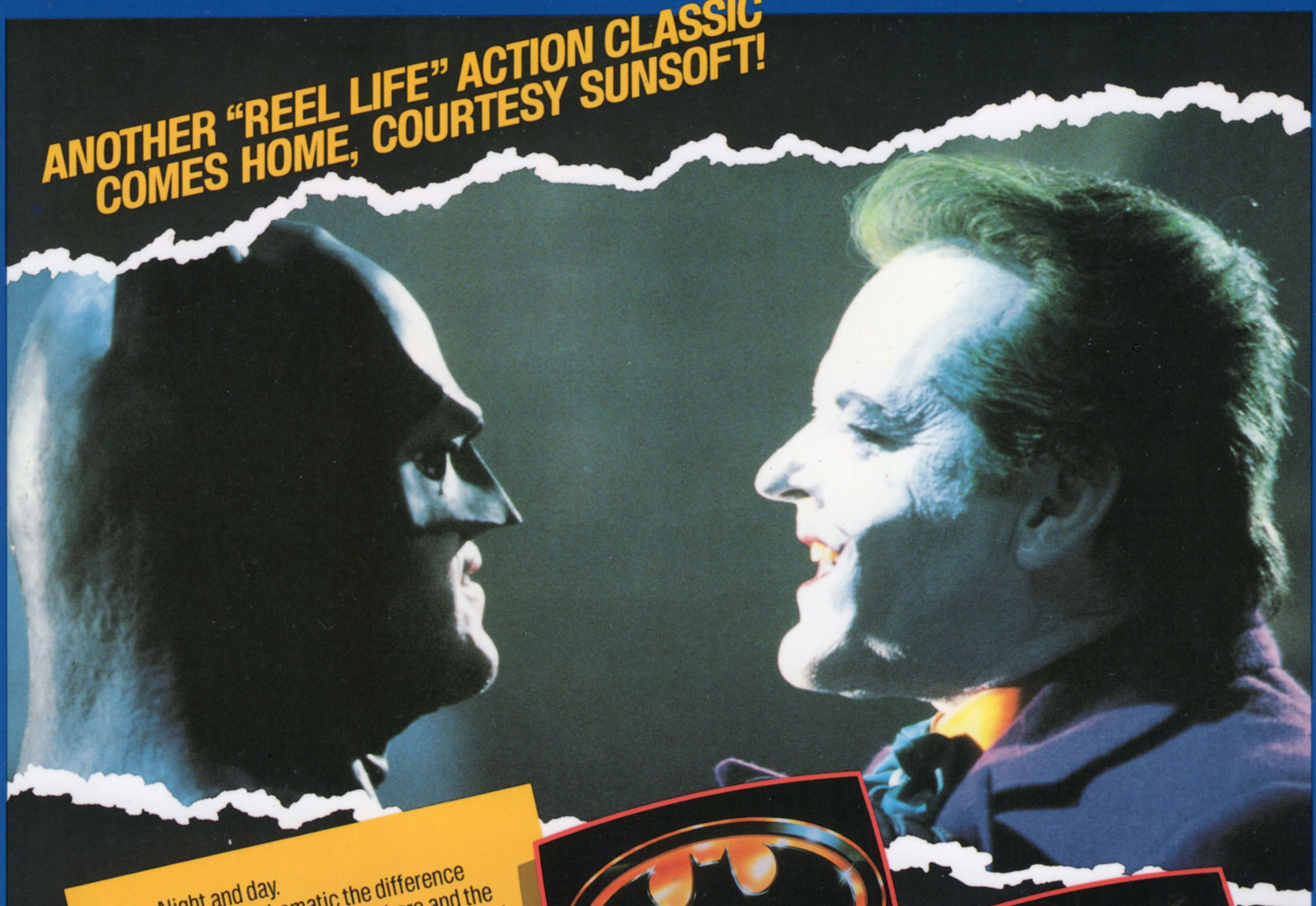
This is video gaming at its action-packed, ultra-realistic finest. With amazingly vivid background screens and incredibly precise character movement, in a riveting 5-act story line. It's one video game that really does justice to the movie it's based on. Which is *exactly* what you expect from SUNSOFT.

Official Nintendo Seal of Quality ™

Licensed by Nintendo for play on the Nintendo Entertainment System.™

Based on the exciting BATMAN™ movie!

ANOTHER "REEL LIFE" ACTION CLASSIC COMES HOME, COURTESY SUNSOFT!

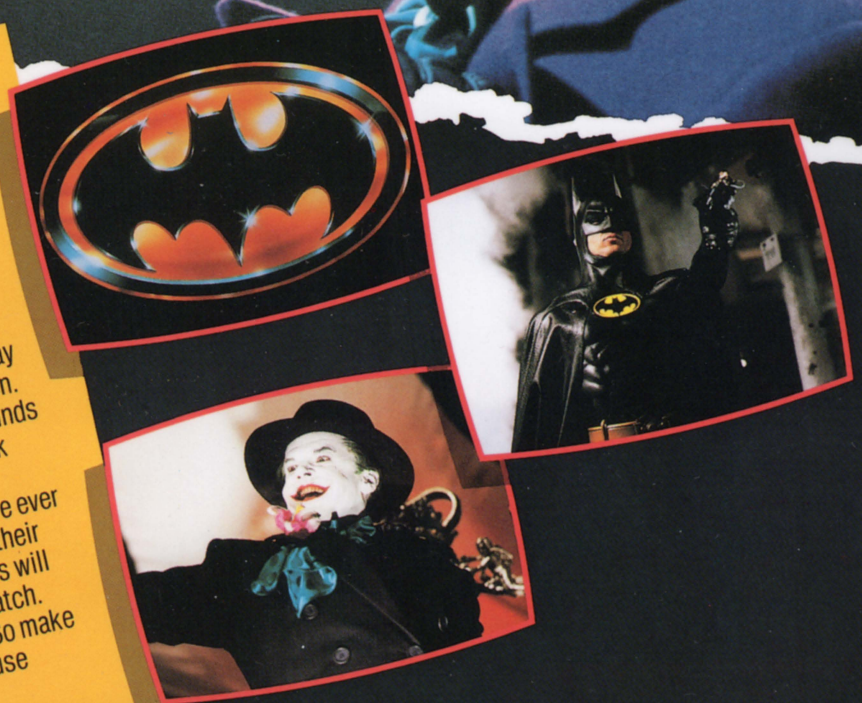


Night and day.

That's how dramatic the difference is between the old comic book hero and the new BATMAN, as experienced by millions of movie-goers in theaters across America.

And now Nintendo video game players can take it a step further, thanks to the graphics magic of SUNSOFT engineers. In this exclusive home release, you'll see the silver-screen BATMAN come to life in a way that seems impossible on the small screen. In a long, deliciously complex trek that blinds you with dozens of screens, trigger-quick moves, explosive weapons and more.

It's the most demanding title we've ever introduced. Good players will need all their skills just to get through. Great players will admit that they've finally met their match. But *all* players will want this game. So make sure you have plenty in stock, because BATMAN is coming!



FOR THE BEST OF THE MOVIES AND THE ARCADE, IT'S GOT TO BE SUNSOFT THE TITLEHOLDER!

SUNSOFT® *THE TITLEHOLDER!*

SUNSOFT® for the Nintendo Entertainment System®

FESTER'S QUEST™

A TV CLASSIC REBORN!

Just when you thought you were safe from those zany monsters, the strangest, spookiest, wackiest collection of characters is ready to invade the Nintendo world—courtesy of Sunsoft!

That's right—Uncle Fester and The Addams Family have returned, and we don't just mean on reruns. They're here on a mission!

An alien spacecraft has descended upon the city and kidnapped the entire human population. Which leaves only Fester and his most unhuman blood relations—including Morticia, Pugsley, Wednesday, and of course, Thing—to rescue the townfolk and return things to normal.

But as you know, things are never normal when Uncle Fester is involved—as you'll find out soon enough in this treacherous trek through the city streets to the sinister spaceship. So keep a finger on the trigger and a hand up your sleeve, and get ready for one of the wildest, wackiest alien shoot-em-ups in video game history! It's Fester's Quest, exclusively yours from Sunsoft!

MEGAPOWER GRAPHICS!
EXPLOSIVE SPECIAL EFFECTS!

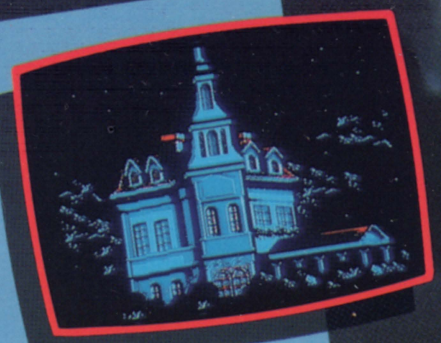
MENDHEIM

Official Nintendo Seal of Quality™

Licensed by Nintendo for play on the Nintendo Entertainment System.™

ONE OF TV'S GREATEST HITS — NOW A MEGA-HIT FROM SUNSOFT!

FESTER'S QUEST



Leave it to SUNSOFT to find yet another way to capitalize on the legendary popularity of America's favorite TV monsters, "The Addams Family."

That's precisely what we've done with Fester's Quest. Starting with one of the most enduringly popular TV shows of all time, and adding a maze of multiple screens, menacing monsters and dazzling graphics, we've created a game that's sure to delight old fans and new fans alike, from 8 to 88!

Of course, that's what you've come to expect from SUNSOFT, as title after title continues to climb to the top of the NES software charts. Whether it's TV classics or major motion picture adaptations, arcade hits or original titles for the U.S. market, we're the company with the titles and games Nintendo players want most...

Watch for the hot new titles from the No. 1 name in home entertainment software...

SUNSOFT® THE TITLEHOLDER!

SUNSOFT® for the Nintendo Entertainment System®

BLASTER MASTER®

Introducing a MONSTER-piece of Power Graphics!

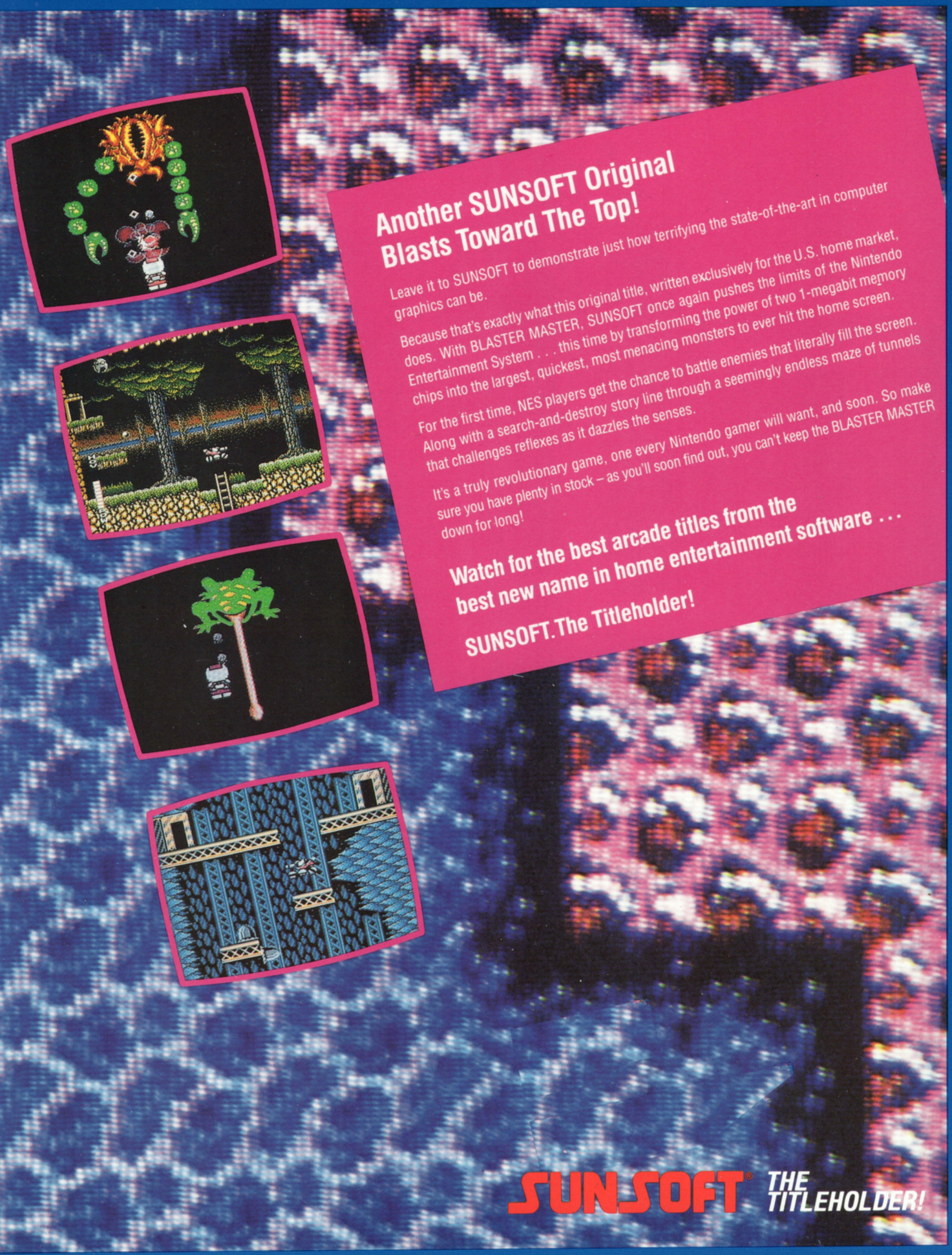
Can you conquer the Eight Caverns of Doom? You'll find out soon enough, as you fall through a hidden manhole and into a world of incredibly terrifying – and incredibly large – creatures far beneath the city streets. You can panic and perish. Or blast your way through the endless maze of tunnels, searching for the secret caverns that are your only escape. And that's the easy part. Because the Masters of the Caverns lay waiting – prehistoric creatures so powerful, so menacing, and so gigantic, they literally fill your screen! It's the toughest test yet for Nintendo gamers . . . as well as a testament to the graphics wizardry of the top name in NES software. Don't miss this break-through title, yours exclusively from SUNSOFT!

Monster-size Graphic Characters!

Official Nintendo Seal of Quality™

Licensed by Nintendo for play on the Nintendo Entertainment System.™

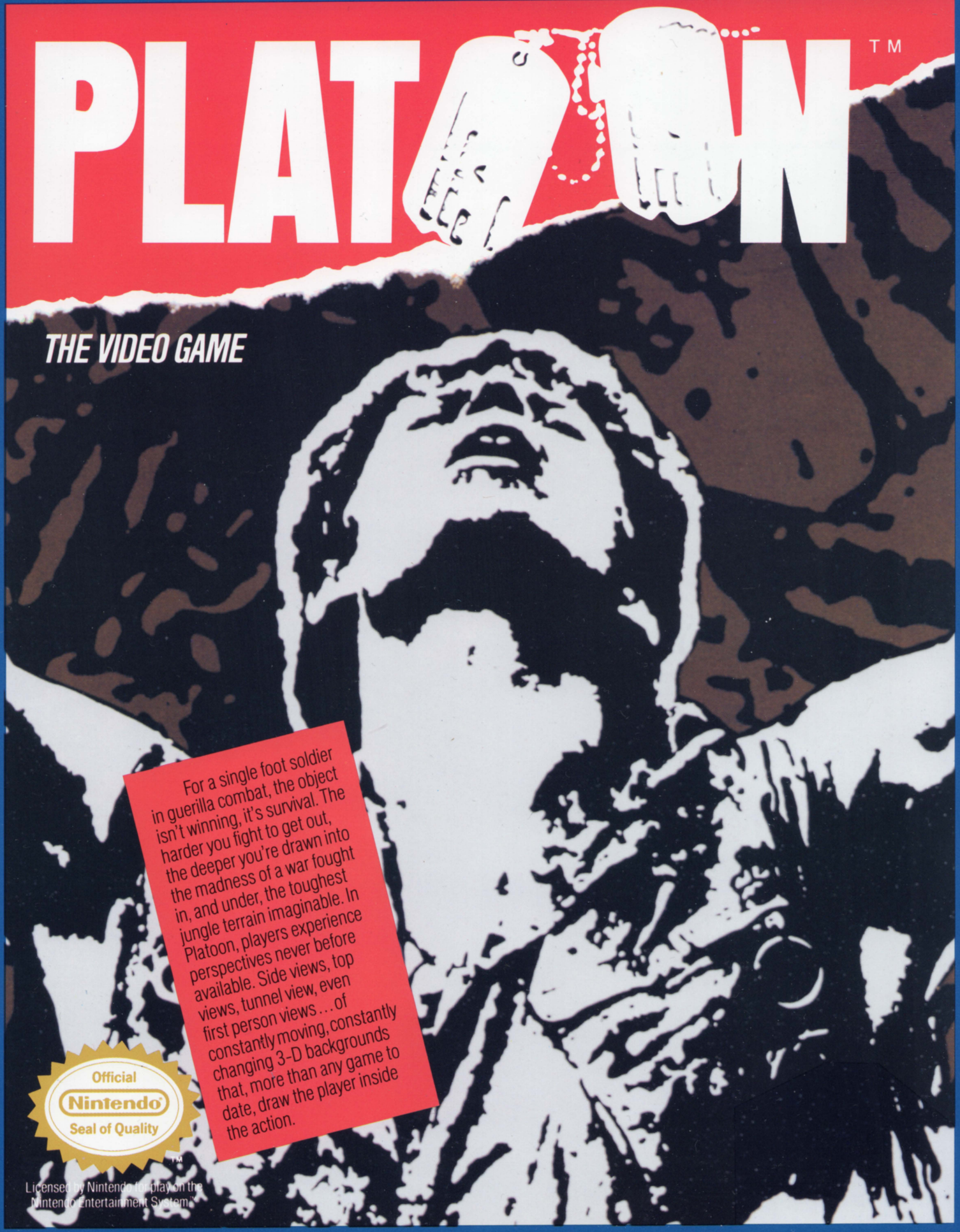
Authentic Arcade Edition


Another SUNSOFT Original
Blasts Toward The Top!
Leave it to SUNSOFT to demonstrate just how terrifying the state-of-the-art in computer graphics can be.
Because that's exactly what this original title, written exclusively for the U.S. home market, does. With BLASTER MASTER, SUNSOFT once again pushes the limits of the Nintendo Entertainment System . . . this time by transforming the power of two 1-megabit memory chips into the largest, quickest, most menacing monsters to ever hit the home screen.
For the first time, NES players get the chance to battle enemies that literally fill the screen. Along with a search-and-destroy story line through a seemingly endless maze of tunnels that challenges reflexes as it dazzles the senses.
It's a truly revolutionary game, one every Nintendo gamer will want, and soon. So make sure you have plenty in stock – as you'll soon find out, you can't keep the BLASTER MASTER down for long!
Watch for the best arcade titles from the best new name in home entertainment software . . .
SUNSOFT. The Titleholder!
SUNSOFT® THE TITLEHOLDER!

SUNSOFT® for the Nintendo Entertainment System®

PLATOON™

THE VIDEO GAME



For a single foot soldier in guerilla combat, the object isn't winning, it's survival. The harder you fight to get out, the deeper you're drawn into the madness of a war fought in, and under, the toughest jungle terrain imaginable. In Platoon, players experience perspectives never before available. Side views, top views, tunnel view, even first person views... of constantly moving, constantly changing 3-D backgrounds that, more than any game to date, draw the player inside the action.

Official Nintendo Seal of Quality

Licensed by Nintendo for play on the Nintendo Entertainment System®

THE MOST IMPORTANT VIDEO GAME OF THE 80's.

While the motion picture "Platoon™" broke records at the box office, it is the movie's groundbreaking realism that is the focus of "Platoon: The Video Game," Sunsoft's exclusive home release for the Nintendo Entertainment System.®

In the making of "Platoon," which tracks a single soldier's progress through villages, tunnels, open fields and thick jungle, SUNSOFT® utilized two 1-megabit memory chips to re-create the sights, sounds and mindset of Vietnam.

The result is truly a breakthrough—an incredibly realistic recreation of the strategies, tensions, and constant danger of the combat experience.

SUNSOFT® THE TITLEHOLDER!

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Batman™, The Joker and all related
characters, phrases and logos are Trademarks
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Characters for **Fester's Quest**™ are licensed from
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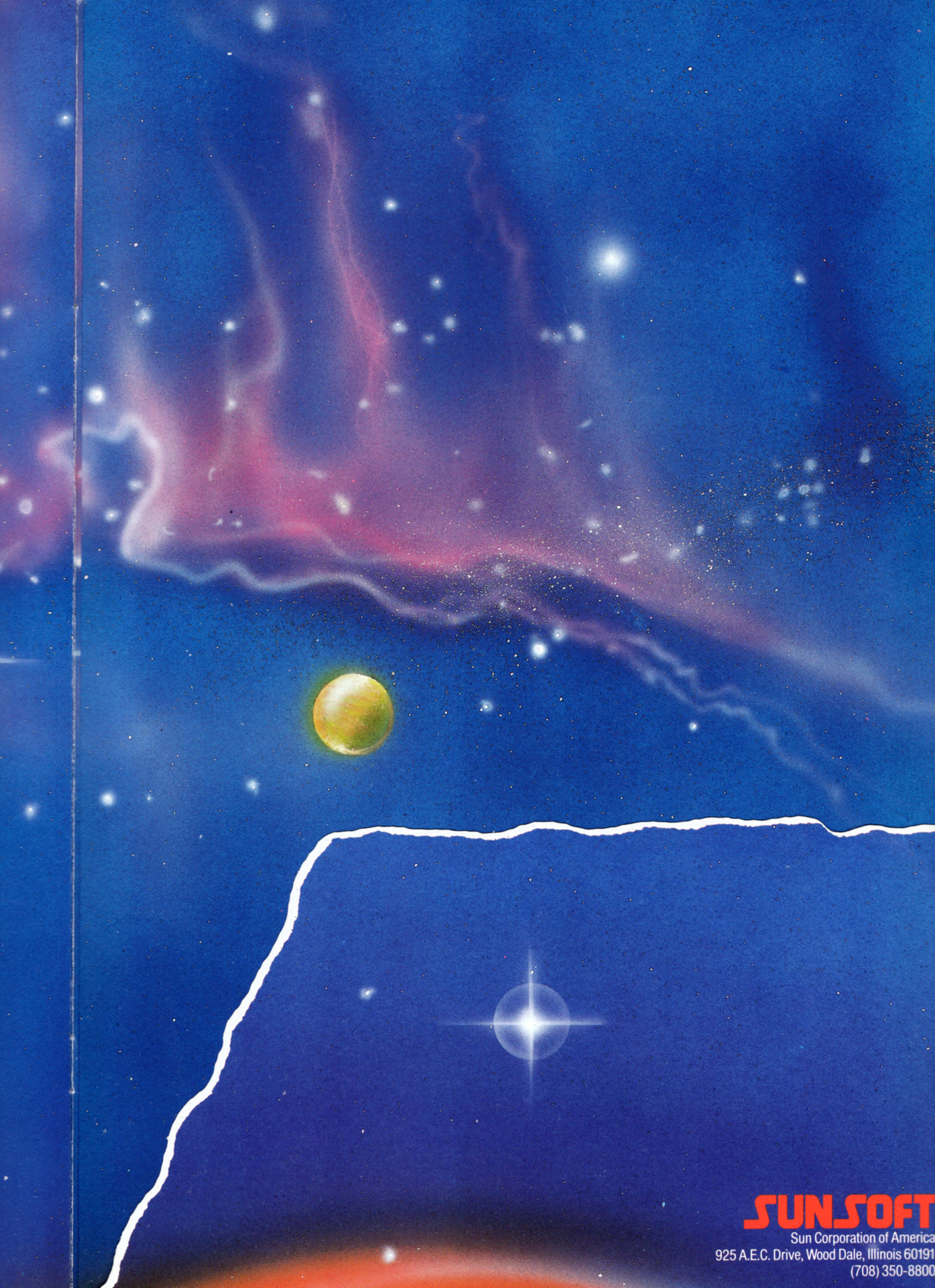

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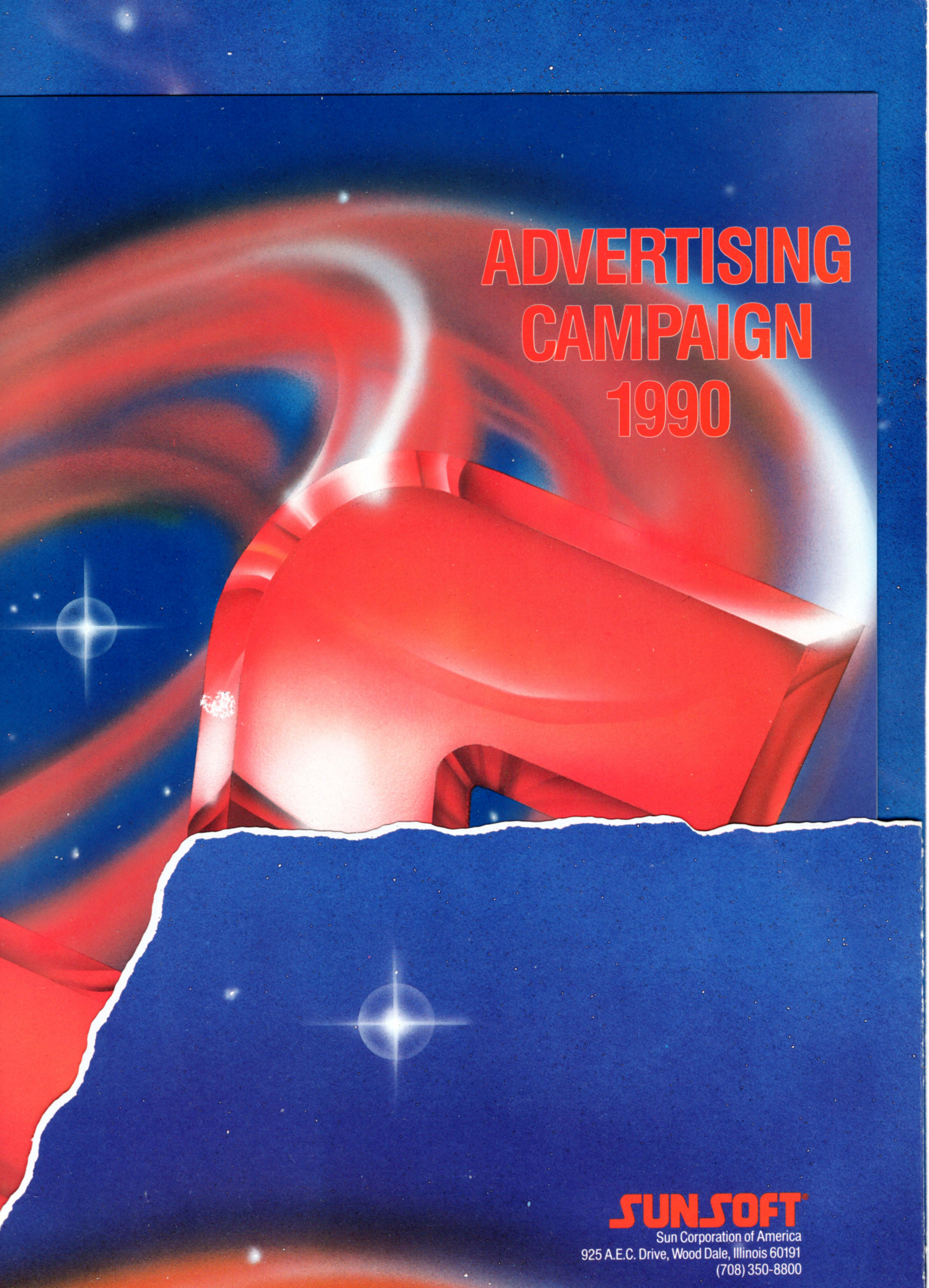
925 A.E.C. Drive, Wood Dale, Illinois 60191
(708) 350-8800



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ADVERTISING
CAMPAIGN
1990
SUNSOFT®

Multi-Million, Multi-Media Campaign Blitz Featuring:

- TV COMMERCIALS
- P.O.P. RADIO
- NINTENDO WORLD CHAMPIONSHIP PROMOTION
- "THE WIZARD" MOVIE PROMOTION
- NINTENDO PLAY CHOICE 10
- CONSUMER PUBLICATIONS
- TRADE PUBLICATIONS
- GAME TIME NEWS
- CO-OP ADVERTISING

TV COMMERCIALS

During 1990 we will be airing 2 major commercials:

BATMAN: :30 second spot
- placement being negotiated and will be announced at future date

NEW TITLE: :30 second spot
- to be announced at June CES

P.O.P. RADIO

In store radio communication at 5 major retailers promoting *Blaster Master* and *Platoon*. This will be during months of January and February with option to pick up later in year.

NINTENDO WORLD CHAMPIONSHIP PROMOTION (NWC)

Sunsoft will be a sponsor of this 1st ever major event. Full details will be announced later.

"THE WIZARD" MOVIE PROMOTION

At the premiere of "The Wizard" motion picture in December, Pocket Power Magazines were passed out to the first 2 million movie goers. A full page advertisement for Fester's Quest is included in the magazine.

NINTENDO PLAY CHOICE 10

As part of Play Choice 10, Sunsoft has 2 titles included, *BATMAN* and *Fester's Quest*.

CONSUMER PUBLICATIONS

Sunsoft will be advertising in the following publications with the titles as listed:

VIDEO GAMES & COMPUTER ENTERTAINMENT

January BATMAN
February FESTER'S QUEST
March FAMILY AD
April FAMILY AD

ELECTRONIC GAMING MONTHLY

January BATMAN
February FESTER'S QUEST

GAME PLAYERS – NINTENDO STRATEGY GUIDE

March FAMILY AD

GAME PLAYERS BUYER'S GUIDE

January BATMAN

GAME PLAYERS LEADING MAGAZINE

January BATMAN
February BATMAN

GAME PRO

January BATMAN, FAMILY AD
February BATMAN

NOW COMICS

January BATMAN
February BATMAN

Placement of ads subsequent to these for balance of the year will continue as Sunsoft sees fit.

TRADE PUBLICATIONS

Sunsoft continues advertising during strategic times of the year.

CES Trade News Daily
Toy & Hobby World
Game Player's special CES issue
CES Show Daily
Dealerscope Merchandising
HFD
Twice

GAME TIME NEWS

Our own publication now has a circulation of over 300,000 consumers.

CO-OP ADVERTISING

A full co-op program is being finalized with an added incentive built in for full line support.

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SUNSOFT®

N.E.S. GAME PAKS

DEALER PRICE LIST

LICENSED BY NINTENDO FOR PLAY ON THE ENTERTAINMENT SYSTEM®

GAME PAK Licensed for Play on the Nintendo Entertainment System®	UPC CODE	MASTER PAK	UNIT COST	SUGG. RETAIL	DATE AVAIL.
1. SUPER SPY HUNTER™	0 20763 11011	24 (4/6 PK)	TBA	TBA	TBA
2. OPERATION S.S.S.™	0 20763 11010	24 (4/6 PK)	TBA	TBA	TBA
3. BLASTER MASTER®	0 20763 11006	24 (4/6 PK)	$28.95	$42.95	NOW
4. FESTER'S QUEST™	0 20763 11007	24 (4/6 PK)	$29.95	$42.95	NOW
5. BATMAN™	0 20763 11009	24 (4/6 PK)	$32.95	$46.95	FEB.

"1990 WINTER C.E.S. PRICES"

TO QUALIFY:

ALL ORDERS MUST BE RECEIVED BY JANUARY 31, 1990.
ORDERS MUST PROVIDE, IN HARD COPY FORM, SCHEDULED MONTHLY RELEASES THROUGH JUNE, 1990.

INITIAL ORDER: Qualifying customers initial order to be minimum twenty thousand dollars ($20,000), any combination of Game Paks.

REORDERS: All reorders, minimum two thousand five hundred dollars ($2,500), any combination of Game Paks. Freight prepaid, one shipping destination point.

PAYMENT TERMS: Net 30 days on approval of credit. One-and-a-half percent (1½%) service charge on all delinquent accounts over 60 days.

FREIGHT: F.O.B. SUNSOFT, Wood Dale, IL
Freight prepaid on orders of $2,500 or more for one shipment to a single location (excluding Alaska, Hawaii, and Canada).

FREIGHT DAMAGE: Title passes to consignee upon delivery to carrier. Merchandise must be inspected immediately upon arrival. All claims for damaged or lost shipments must be made promptly by the consignee to the delivering carrier.

SIZES: Game Pak MasterPak: 13.5" x 12.9" x 9.3"
6-Game Pak Carton: 7.5" x 6.3" x 5.0"

WEIGHTS: Game Pak MasterPak: 12 lbs.
6-Game Pak Carton: 3 lbs.

WARRANTY: 90-day limited warranty.

RETURN POLICY: All defective merchandise returned to SUNSOFT must have a Return Authorization Number (RA) issued by SUNSOFT sales department.

Terms and conditions are subject to change or cancellation without notice by SUNSOFT.

NOTE:

ALL ORDERS SUBJECT TO SUNSOFT'S "TERMS AND CONDITIONS" AS LISTED ON SUNSOFT'S CREDIT APPLICATION FORM.

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Wood Dale, IL 60191
Phone: (708) 350-8800
FAX: (708) 350-8815

SUNSOFT MARKETING REPRESENTATIVES

ALEXANDER & SAMET
Contact: Harry Alexander
Mike Samet
Maryland, Virginia, Washington, D.C.
19634 Club House Road, Suite 315
Gaithersburg, Maryland 20879
(301) 840-8488
(301) 869-8934 (FAX)

BEAMSCOPE
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Canadian Distributor
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Scarborough, Ontario Canada M1X 1G5
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(416) 291-5721 (FAX)

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Portland, OR 97225
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Contact: Mr. Sam Borofsky
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1800 Northern Blvd, Ste. 101
Roslyn, N.Y. 11576
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(516) 484-5334 (FAX)

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10825 Burbank Blvd.
N. Hollywood, CA 91601
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(818) 980-4130 (FAX)

JACK CARTER MARKETING
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N. California, Nevada (except Clark County)
1735 N. 1st. Street, Suite 302
San Jose, CA 95112
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(408) 437-1831 (FAX)

DEL CREST DIST., INC.
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Hawaii
905 Hikina Lane
Honolulu, HI 96817
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(808) 841- 4187 (FAX)

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Florida
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(305) 389-7623 (FAX)

FIRST REP ASSOCIATES
Contact: Mr. Dave Lemon
Nebraska, Iowa, Kansas, Missouri, S. Illinois
16000 College Blvd.
Lenexa, KS 66219
(913) 599-3111
(913) 599-0833 (FAX)

FIRST REP ASSOCIATES
Contact: Mr. Mike Alcoke
Missouri, S. Illinois
181 Sherman Drive, Suite 9
St. Louis, MO 63303
(314) 946-8466
(314) 724-8556 (FAX)

FIRST REP ASSOCIATES
Contact: Mr. Henry Schmal
Nebraska
11205 Wright Circle
Ste. 130
Omaha, NE 68144
(402) 330-2280
(402) 330-2288 (FAX)

FIRST REP ASSOCIATES
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1603 22nd St.
Ste. 104
Des Moines, IA 50265
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(515) 224-4826

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Contact: Mr. Randy Gray
Ohio, W. Virginia, W. Pennsylvania, Kentucky, Indiana
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Bethel Park, PA 15102
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(412) 835-7386 (FAX)

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Upstate New York
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Syracuse, NY 13206
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Nashville, TN 37209
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JOHN LEE COMPANY, INC.
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Georgia, Mississippi, S. Alabama
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Marietta, GA 30068
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N. Carolina, S. Carolina
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Raleigh, NC 27615
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Colorado
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Arvada, CO 80002
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ORIGINAL MARKETING CONCEPTS
Contact: Mr. John McNeill
Minnesota, North Dakota, South Dakota, W. Wisconsin
6955 Washington Ave., South
Edina, MN 55435
(612) 941-2530
(612) 941-6566

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Westtown Business Center
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TARTAN MILITARY SALES
Contact: Mr. Michael Needleman
Texas, Oklahoma, Louisiana, Arkansas
dba Tartan Sales Co.
8608 World Trade Center
Dallas, TX 75258
(214) 742-1685
(214) 742-1663 (FAX)

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Texas
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